

Order ID: 57125 CF LOC-POL FBD - LBD: 10/29/12 - 11/05/12 HL#: Created: 10/26/12 09:48 AM

Client: AMERICANS FOR TAX REFORM... CPE: / / 1291 - ATR Agency Commission: 15 % Updated: EMENDEL on 10/26/12 12:46 PM

MAIN STREET MEDIA GROUP Self Protect.: :30:00 Agency: Product: 147 - PA 12 (1310) Confirmed: 10/26/12 10:01 AM Buyer: Demo: **HHOLDS** DMA RTG Sched. Code: D Contract: 10/29/12 08:56 AM Billing Int: AE: Brian Butz-1-KDKA-TV Monthly BM: SS

Share: 0% WTAE: 0% WPXI: 0% WPGH: 0% WPMY: 0% WPCW: 0% CABLE: 0%

MARK INVOICE PAID, PROOF OF PERFORMANCE AND PUT IN PUBLIC FILE.

PAID FOR BY: AMERICANS FOR TAX REFORM

Item	Time Class	Eligible Days	Break Type	Dur SC Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR A/G
001	MLOCAL5A	1 1 1 1 1 0 0	MORN	30 D		0.0	\$500.00	6	\$3,000.00	

FBD LBD Oct 29 Nov 05 10/29/12 11/05/12 5 1

Item	Time Class	Eligible Days	Break Type	Dur SC Self Pr	Sales Catg	HHOLDS	Rate S	pots	Total	NR A/G
002	MLOCAL6A	1 1 1 1 1 0 0	MORN	30 D		0.0	\$850.00	6	\$5,100.00	

<u>FBD</u> <u>LBD</u> <u>Oct 29</u> <u>Nov 05</u> 10/29/12 11/05/12 5 1

Item	Time Class	Eligible Days	Break Type	Dur SC Self Pr	Sales Catg	HHOLDS	Rate S	pots	Total	NR A/G
003	MEARLY	1 1 1 1 1 0 0	MORN	30 D		0.0	\$550.00	6	\$3,300.00	

 FBD
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 Nov 05

 10/29/12
 11/05/12
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Item Time Class	Eligible Days	Break Type	Dur SC Self Pr	Sales Catg	HHOLDS	Rate S	pots	Total	NR A/G
004 DDEAL	1 1 1 1 1 0	n DAY	30 D		0.0	\$650.00	6	\$3,900,00	

 FBD
 LBD
 Oct 29
 Nov 05

 10/29/12
 11/05/12
 5
 1

Item	Time Class	Eligible Days	Break Type	Dur SC Self Pr	Sales Catg	HHOLDS	Rate S	pots	Total	NR A/G
005	D11AM	1 1 1 1 1 0 0	PRIC	30 D		0.0	\$850.00	6	\$5,100.00	

 FBD
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 Oct 29
 Nov 05

 10/29/12
 11/05/12
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 1

Item	Time Class	Eligible Days	Break Type	Dur SC Self Pr	Sales Catg	HHOLDS	Rate S	Spots	Total	NR A/G
006	DTALK	1 1 1 1 1 0	0 DAY	30 D		0.0	\$500.00	6	\$3,000.00	

 FBD
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 Oct 29
 Nov 05

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Item	Time Class	Eligible Days	Break Type	Dur SC Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR A/G
007	DPHIL	1 1 1 1 1 0 0	DAY	30 D		0.0	\$600.00	6	\$3,600.00	

FBD LBD Oct 29 Nov 05
10/29/12 11/05/12 5 1



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NR A/G

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Created: 10/26/12 09:48 AM

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Agency: MAIN STREET MEDIA GROUP

CPE: / / 1291 - ATR Product:

Agency Commission: 15 % Updated: Self Protect.: :30:00

HL#:

EMENDEL on 10/26/12 12:46 PM Confirmed:

Buyer: AE:

Brian Butz-1-KDKA-TV

147 - PA 12 (1310) HHOLDS DMA RTG Sched, Code: D Demo:

Contract: Billing Int: Monthly

10/26/12 10:01 AM 10/29/12 08:56 AM

BM: SS

WPGH: 0% WPMY: 0% WTAE: 0% WPCW: 0% CABLE: 0% Share: 0% WPXI: 0%

Time Class Eligible Days **Break Type** Dur SC Self Pr Sales Catg **HHOLDS** Rate Spots Total NR A/G 30 D 800 NEWS630PM 1 1 1 1 1 0 0 NEWS 0.0 \$1,350.00 \$8,100.00

FBD LBD Oct 29 Nov 05 10/29/12 11/05/12 5

Item Time Class Eligible Days Break Type Dur SC Self Pr Sales Catg **HHOLDS** Rate Spots Total 009 NCBS7PM01 1 1 1 1 1 0 0 CNWS 30 D 0.0 \$1,350.00 \$8,100.00

FBD LBD Oct 29 Nov 05 10/29/12 11/05/12 5

Time Class Dur SC Self Pr Sales Catg NR A/G Eligible Days Break Type **HHOLDS** Rate Spots Total Item 010 **AINSIDER** 1 1 1 1 1 0 0 ACC 30 D \$900.00 \$5,400.00

FBD LBD Oct 29 Nov 05 10/29/12 11/05/12 5 1

Time Class Eligible Days Dur SC Self Pr Sales Catg NR A/G Break Type **HHOLDS** Rate Spots Total Item 30 D 011 NLATE03 1 1 1 1 1 0 0 NEWS 0.0 \$2,750.00 6 \$16,500.00

FBD LBD Oct 29 Nov 05 10/29/12 11/05/12 5 1

Item Time Class Eligible Days Break Type Dur SC Self Pr Sales Catg HHOLDS Rate Spots Total NR A/G 012 LLETTER01 1 1 1 1 1 0 0 LETT 30 D 0.0 \$750.00 6 \$4,500.00

<u>F</u>BD LBD Oct 29 Nov 05 10/29/12 11/05/12 5 1

Time Class Eligible Days Break Type Dur SC Self Pr Sales Catg Rate Spots Total NR A/G Item **HHOLDS** NEWS 30 D 013 NLATE03 0.0 \$2,600.00 \$2,600,00

FBD LBD Oct 29 11/03/12 11/03/12 1

Time Class Eligible Days Break Type Dur SC Self Pr Sales Catg **HHOLDS** Rate Spots Total NR A/G Item 014 SHUDDLE * * * * * S * LOCS 30 D NFL FTBL 0.0 \$1,400.00 \$1.400.00

FBD LBD Oct 29 11/03/12 11/03/12

Buyer:

AE:



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AMERICANS FOR TAX REFORM... Client: Agency: MAIN STREET MEDIA GROUP

Brian Butz-1-KDKA-TV

CPE: / / 1291 - ATR Product: 147 - PA 12 (1310)

HHOLDS

Agency Commission: 15 % Self Protect.: :30:00 Sched. Code: D

HL#:

Updated: Confirmed: Contract:

EMENDEL on 10/26/12 12:46 PM 10/26/12 10:01 AM

10/29/12 08:56 AM Monthly Billing Int: BM: SS

WPXI: 0% Share: 0% WTAE: 0% WPGH: 0% WPMY: 0% WPCW: 0% CABLE: 0%

Demo:

Item Time Class Eligible Days Break Type Dur SC Self Pr Sales Catg **HHOLDS** Rate Spots Total NR A/G WKDPG08 * * * * * * S KDPG 30 D \$325.00 \$325.00 015 0.0

DMA RTG

FBD LBD Oct 29 11/04/12 11/04/12 1

Item Time Class Eligible Days Break Type Dur SC Self Pr Sales Catg **HHOLDS** Rate Spots Total NR A/G * * * * * * S MORN 016 WCBSSUN 30 D 0.0 \$900.00 \$900.00

FBD LBD Oct 29 11/04/12 11/04/12 1

Rate Spots Break Type Dur SC Self Pr Sales Catg NR A/G Time Class Eligible Days **HHOLDS** Total Item * * * * * * S LOCS 017 SSHOWDOWN4 30 D **SPORTS** \$1,750.00 \$1,750.00

FBD LBD Oct 29 11/04/12 11/04/12 1

Eligible Days Time Class Dur SC Self Pr Sales Catg NR A/G Break Type **HHOLDS** Rate Spots Total Item * * * * * * S SPEC LINSIDER7 30 D 018 0.0 \$250.00 \$250.00

FBD LBD Oct 29 11/04/12 11/04/12 1

Order Totals											
	Confirmed	Revised	Confirme	ed Total	Revised Total						
Order Section	Quantity	Quantity	Gross Amt	Net Amt	Gross Amt	Net Amt					
Spot Buy Lines	78	0	\$76,825.00	\$65,301.25	\$0.00	\$0.00					
Installments	0	0	\$0.00	\$0.00	\$0.00	\$0.00					
Ancillary Buy Lines	0	0	\$0.00	\$0.00	\$0.00	\$0.00					
Order Totals:			\$76,825.00	\$65,301.25	\$0.00	\$0.00					